



January 2025

Dear Future Supporter:

32nd Street Theater, a 501c3, non-profit organization, is excited to celebrate 30 years of serving and supporting the youth of the Las Vegas Valley. We take pride in our role in helping to shape the leaders of tomorrow and help them build a bright future. Students embark on yearly spring break trips to Historically Black Colleges and Universities (HBCUs), where they meet presidents, admissions and financial aid counselors, and directors, learn about housing, and apply for admission.

Our program has a solid track record of success and:

- is a gateway to higher education, especially for underprivileged and under-served students
- instills bravery, confidence, and hope for a bright future in African American students
- is not just educational but life-changing
- has assisted over 3000 students to visit HBCUs, a significant achievement demonstrating our program's effectiveness

Approximately half of these students have gone on to attend and/or graduate from prestigious schools such as Howard University, Hampton University, Spelman College, and Morehouse College. These success stories are a testament to the transformative power of our program and a source of pride for us all.

- mentoring students and supporting them and their parents with their needs by giving tuition assistance, textbook scholarships, and semester care packages. These care packages include [toiletries, personal hygiene products, and food], and our resources cover [referrals for medical needs, financial support, luggage sets, airline tickets, etc.]

These schools and many others like them have provided African American students with an opportunity that they may not have otherwise had: to achieve a higher education degree. With your support, these young men and women can then move on to become productive members of the world we all desire to live in, contributing to society and the economy. Your sponsorship can help these students realize their full potential and significantly impact the future, offering you a unique opportunity to make a lasting difference.

Your organization can help continue to make this happen by sponsoring this program and these deserving students. Visit our website at [www.32ndst.us](http://www.32ndst.us) for more information about this organization and its founder, Reverend Dr. Kelcey A. West.

Best Regards,

Carmen West  
Assistant Tour Director

SNEAKER BALL & SCHOLARSHIP FUNDRAISER

**30** *Years*  
ANNIVERSARY

SPONSORSHIP  
OPPORTUNITIES



# SPONSORSHIP PACKAGES

## **30th Year College and Career Ready Sponsor - \$30,000.00**

Up to two VIP tables with preferred seating placement, VIP check-in, digital and printed recognition at the event, one year - logo on event website and all pre- and post- event emails, full-page featured placement ad in the event program, social media promotion, featured inclusion in all press releases or media stories about the event, one-year special mentions on The Take Off Podcast Show with Reverend Dr. Kelcey West, and special recognition from the podium with a speaking opportunity.

## **30th Year Valedictorian Sponsor – \$22,000.00**

Up to two VIP tables, VIP check-in, digital and printed recognition at the event, one year - logo on event website and all pre- and post-event emails, full-page ad in the event program, social media promotion, one-year special mentions on The Take Off Podcast Show with Reverend Dr. Kelcey West, and special recognition from the podium.

## **30th Year Salutatorian Sponsor - \$16,000.00**

One table at the event, digital and printed recognition at the event, logo on event website, half-page ad in the event program, social media promotion, and six-month special mentions on The Take Off Podcast Show with Reverend Dr. Kelcey West.

## **30th Year Advanced Honors Sponsor - \$7,000.00**

One table at the event, digital and printed recognition at the event, logo on event website, half-page ad in the event program.

## **30th Year Honors Sponsor - \$1,000.00**

One half-page ad placed in the event program.



# CAN'T MAKE THE EVENT?

No act of generosity is too small to make a difference!

We understand if you cannot make it and will miss you at our celebration but consider donating to help inspire our students to follow and achieve their dreams.

Funds raised at the Sneaker Ball will support the 32nd Street Theater HBCU Scholarship Fund and College Tour.

Thank you in advance for your consideration, kindness, and support!

**\$50 \$100 \$250 \$500 \$1,000**

Our mailing address is:  
32nd Street Theater  
3606 North Rancho, Suite 144  
Las Vegas, Nevada 89130

Checks can be made out to 32nd Street Theater



32nd Street Theater is a 501(C) 3 Non-Profit Tax-Exempt organization, as designated by the Internal Revenue Service.

### **How You Can Help?**

Please consider donating a business gift certificate and/or item to help us motivate our students during the tour. Because our tour provides daily and nightly college preparatory workshops, your gift will serve as a wonderful incentive.

### **How You Can Help?**

Please consider making a financial contribution to help us fund the numerous request we receive each year from students who have achieved academic success, but are unable to attend our program due to financial restrictions.

Your sponsorship support will not only help a future leader see what "A Different World" really looks like, but will provide you and/or your company name with 12 months of marketing support via your company logo and link on our tour web site ([www.32ndst.us](http://www.32ndst.us)), company logo and link on our weekly email newsletters, company logo and link on our weekly Facebook updates, and opportunities for you and/or your company to share your message and products with our students and parents during our monthly tour meetings and college preparatory workshops.





THE OLYMPIC TOUR:

ALABAMA STATE, CLARK-ATLANTA, FLORIDA A&M, FORT VALLEY STATE,  
MOREHOUSE, MORRIS BROWN, SAVANNAH STATE, SPELMAN AND TUSKEGEE

THE PRESIDENTIAL TOUR:

BOWIE STATE, COPPIN STATE, HAMPTON, HOWARD, MORGAN STATE,  
NORFOLK STATE, VIRGINIA STATE AND VIRGINIA UNION

THE BAYOU TOUR:

ALCORN STATE, DILLARD, GRAMBLING, JACKSON STATE, SOUTHERN, XAVIER,  
PRAIRIE VIEW AND TEXAS SOUTHERN

THE CAROLINAS:

JOHNSON C. SMITH, BENNETT COLLEGE, NORTH CAROLINA A&T,  
FAYETTEVILLE STATE, WINSTON SALEM STATE, NORTH CAROLINA CENTRAL,  
SHAW, BENEDICT COLLEGE, CLAFLIN UNIVERSITY AND SOUTH CAROLINA STATE

# THANK YOU

A heartfelt thank you to all our sponsors for making our Gala and Sneaker Ball a huge success! Your support helps us empower high school students and continue 30 years of impactful non-profit work. Together, we're creating brighter futures!

#30YearsStrong #ThankYou #SneakerBall